



Public Benefits Committee Minutes

April 7, 2010

Attendance

- Jan Roosevelt Anaheim
- Paul Reid Azusa
- Himanshu Pandey Banning
- Jeanette Meyers Burbank
- Nalini Lasiewicz Glendale
- Rey Reyes LADWP
- Paul Costa LADWP
- John Hoffner Pasadena
- Mike McLellan Riverside
- Kevin Palmer Riverside
- Anthony Serrano Vernon
- David Walden SCPPA
- Paul Reale Green Allowance
- Jason Omenn Scholastic

1. Minutes

Minutes of the March 3, 2010, meeting were approved.

2. Joint Program Implementation Updates

- Some recycle programs which use a bulk item pickup are having trouble due to local scavengers taking curbside appliances prior to their arrival.
- The CEC "Cash for Appliances" program requires licensing for the use of the logo which has caused many folks to merely provide a web-link to the CEC site.
- Rachus Solar Schoolhouse is considering adding short video applications to the suite of services.
- Green Allowance presented an update of their program development for Glendale and collaboration with Scholastic to target the fourth, fifth and sixth grade classroom students.
 - Phase 2a includes: Co-Branding and supplemental marketing materials, leveraging Scholastic as the entry vehicle to the schools and teachers, and program expansion to include more users.
 - Phase 2b includes: More data integration with utility consumption records, overlaps to existing programs with supplemental analysis tools such as OPOWER, and regulatory reporting.

3. PBC Reporting

- RKS Survey Results
- SB1 Report due June 1
- RPS and Power Content Label are also due in June

4. Legislative Update

- CMUA meeting on April 19. Agenda forthcoming.
- Input and responses to the KEMA evaluation report are due prior to April 15.

5. Next Meeting

- Wednesday, May 5, 2010, 10:00 a.m. at the SCPPA Office