Public Benefits Committee Meeting Notes

June 3, 2009

ATTENDANCE

1.	Craig Kuennen	Chair, Glendale
2.	Paul Reid	Azusa
3.	Cornelio Datuin	Banning
4.	Jeanette Meyer	Burbank
5.	Gerald Katz	Colton
6.	Phil Falkenstein	IID – via telephone
7.	Reynaldo Reyes	LADWP
8.	John Hoffner	Pasadena
9.	Mike McLellan	Riverside
10.	Rebeccah Goldware	Riverside
11.	Josh Stewart	Riverside
12.	David Walden	SCPPA

1. **Minutes:**
   - Minutes of the May 6, 2009, meeting were approved.

2. **RKS Presentation: Statewide Residential Water Survey Report**
   - 51% of customers surveyed reported they understood California is in a drought, however only 25% of this subset report participating in water savings initiatives.
   - Customer communications should include more direct messaging and provide consumption comparison analysis to demonstrate conservation potential.
   - Customer communications should include the significance of outside water use.

3. **Joint Program Implementation Updates:**
   - RKS EE Economic Downturn: Proposal is received. Specific survey questions need to be finalized which may reflect local utility service territory. Utilities need to also prepare the target customer listing (based on consumption patterns.) Draft schedule includes final survey review at the next BPC meeting and survey results completed in time to deliver into the statewide EE Potential study being started in parallel; with final results incorporated into the CEC 2021 workshops and report due in 2010.
   - Gas Company Program Updates: SCPPA to confirm the Services Agreements are in place as requested by Members to facilitate program delivery.
   - Grant and Stimulus Funding: Members are organizing programs individually based on Energy Efficiency and Conservation Block Grant (EECBG) allocations.

4. **PBC Reporting:**
   - Discussion of the CEC AB2021 Progress Report and preparation for the CEC Workshop on June 9. SCPPA Members need to itemize specific errors in the report and the proposed correction.
   - SCPPA to investigate the availability of the 8760 version of the E3 model.

5. **Legislative Update:**
   - Awaiting updates as Bills are released.

6. **New Business:**
   - EGIA has submitted a proposal for EECBG funding.
   - NCPA/SCPPA EE Potential study kick-off meeting will be held on June 9.

7. **No Pending Issues for Future Agenda Consideration**

8. **Next Meeting:** Wednesday, July 1, 2009, 10:00 a.m. at SCPPA Offices.